

SABAH TOURISM BOARD

Quotation No. : STB/Q/2025/10
 Date : 07 July 2025
 Description : Booth Design and Construction for MATTA Fair, MITEC, Kuala Lumpur (5-7 September 2025)

(A) Booth Design

To provide a concept design with a theme that will highlight the **CULTURE, NATURE** and **ADVENTURE** attractions in Sabah and the tagline as follows:

RASA MALAYSIA SEBENAR – MARI BAHHH KE SABAH
Naturally Inspiring, Beyond Ordinary

(B) Booth Layout Details

Item	Specification	Requirements
B1.	Booth Type	Space Only
B2.	Booth Category	B - NTO
B3.	Total of Booth	12 Booths spaces (Booth Location: 1D01 - 1D12)
B4.	Location	Level 1 Domestic Hall, MITEC

(C) Booth Construction Requirement

Item	Specification	Requirements
C1.	Flooring	Based on Booth Design
C2.	Booth Infrastructure	i) Based on Booth Design ii) Lockable Storage Room (3m x 3m) with shelves for brochures. iii) LED Screen Panels incorporated in the backwall of the stage. On top of screen, to highlight: <p style="text-align: center;">RASA MALAYSIA SEBENAR – MARI BAHHH KE SABAH Naturally Inspiring, Beyond Ordinary</p> iv) Stage (to face the entrance)
C3.	Booth Concept	i) A booth that reflects Sabah, Malaysian Borneo's culture, nature and spirit of adventure by blending visual storytelling and immersive experiences: <ul style="list-style-type: none"> • Culture: Indigenous ethnic diversity (Kadazan-Dusun, Murut, Rungus, Lotud), traditional attire, music, crafts. • Nature: Rainforests, Mount Kinabalu, coral reefs, orangutans, rafflesia flower. • Adventure: Diving, jungle trekking, mountain climbing, river rafting. ii) Structure and layout: Inspired by Sabah traditional house iii) Photo Booth wall/corner: Paddy field with Mt. Kinabalu backdrop iv) Adventure activity to highlight: Via Ferrata (write on image: Within the UNESCO Global Triple Crown Site)
C4.	Furniture	i) Custom-made High Information Counter (6 items) <ul style="list-style-type: none"> - Lockable cabinet with open drawer - Barstools (13 items)

		ii) VR viewing area: - 1 small and low table to place the VR device iii) Discussion Area: - Three (3) round tables with three chairs at each table iv) Guests receiving area: - Oblong Table (1 Item) - 1 Long and 2 short Sofa v) Storage and Pantry Area - Standing Hot and Cold Water Dispenser - Stock Water Bottles (6 items) - Paper Cups for three (3) days and disposable coffee stick stirrer. vi) Dustbins (7 Units)
C5.	Graphics	i) Based on Booth Design ii) Company Name and Design on High Information Counters (6 items) iii) To provide artwork sizes requirement
C6.	Electrical	i) Based on Booth Design ii) 13 Amp Single phase power points (6 Units at each information counter respectively, 1 unit at discussion area, 1 unit at the guests receiving area and 1 unit in storage area)
C7.	AV Equipment	i) LED Screen (16:9 ratio) as per item C2 ii) Laptop iii) Speaker (For Screen) and Microphones iv) Technician on standby

(D) Services Requirement

Item	Specification	Requirements
D1.	Booth Design Layout	Price quoted by selected contractor is final. However, Booth Design Layout is subject to changes until STB finalized the design.
D2.	Artwork Submission	i) STB to provide the images to the contractor. ii) Contractor must provide a sample of the artwork layout given by STB for final approval before printing.
D3.	Form Submission	The selected contractor shall submit all forms and booth design to MATTA Secretariat for approval.
D4.	On-Site Coordination and Services	i) All construction must be completed within the given time frame by MATTA ii) Contractor's representative must be on standby for any additional request or services during the installation as well as the three (3) days period of MATTA Fair iii) Able to deal with an impromptu request(s) when required iv) Selected contractor to receive courier delivery of promotional materials and to bring all items to the booth on set-up day